



Specialists in plant cell cultivation



# PLANT STEM CELL EXTRACTS THAT FULFIL YOUR DREAMS

**In vitro Plant-tech** believes in the strength and power of nature and that everyone should have access to innovative high quality natural skin care ingredients. We therefore select the most potent plants for our extracts, with the purpose to nurture and improve appearance and well-being of individuals.

Since our nature should last for future generations our production is based on a sustainable plant cell cultivation platform. We offer our own cell lines and provide contract development and manufacturing services. We embrace the challenge it takes to develop new innovative products for our clients. In order to maximise production of active substances we have developed the metabolite enhancement technology (MET). Using MET we optimise the cultivation and induction of secondary metabolites in a multi-step optimisation process.

- High quality plant stem cell extracts
- Science-based plant selection
- Sustainable cultivation
- Cultivated in controlled conditions
- Full traceability
- Maximum accumulation of bioactive compounds
- Metabolite enhancement technology (MET)

## Our Plant Stem Cell Extracts

Roseroot (*Rhodiola rosea*)  
 Milk thistle (*Silybum marianum*)  
 Greater plantain (*Plantago major*)  
 Client exclusive extracts

### In vitro Plant-tech

Anna Holefors PhD, CEO  
 holefors@invitroplanttech.se  
 +46 705 870 682  
 www.invitroplanttech.se

**Come and see us  
 at In-Cosmetics  
 2016  
 Stand B46**



**in Paris**  
 12-14 April 2016

